



## **2020 Fall Conference Sponsorship Opportunities**

DoubleTree by Hilton and Virtual

Hosted by: Binghamton Airport

Attendance: 150

*Sponsorship Opportunities are on a first come, first served basis.\**

### **Conference Partner- \$11,000**

- Conference registration for (6) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and Signage at the conference
- Included in Digital Conference Banner
- Featured sponsor of Keynote with 1-2-minute address at start of Keynote
- Signage at sponsored event
- Featured sponsor of General Session
- Full Color Ad in Program
- Pre-recorded Commercial during conference (3 times)
- Listing with logo in Program Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference
- Exhibitor Table included

### **Platinum/Event Sponsorship (Welcome Reception or Awards Dinner) - \$8,000**

- Conference registration for (4) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Featured sponsor of General Session & Full Color Ad in Program
- (2) minutes of podium time at General Session
- Pre-recorded Commercial during conference (2 times)
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference

- Exhibitor Table included

### **Gold/Event Sponsorship (Golf Tournament or Social Outing) - \$5,500**

- Conference registration for (3) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Full Color Ad in Program half page
- Pre-recorded Commercial during conference (1 time)
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference
- Exhibitor Table included

### **Silver/Event Sponsorship (Breakfast) - \$4,000**

- Conference registration for (2) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference



### **Beverage Sponsorship- \$4,000**

- Conference registration for (2) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference
- Company logo on beverage sponsor signage

### **Name Badge Sponsorship-\$2,700**

- Conference registration for (2) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference
- Company logo printed on participant name badges that will be distributed during registration

### **Break Sponsorship-\$2,700**

- Conference registration for (2) company representatives
- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listing in presentations at conference
- Recognition in newsletter
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference

### **Bronze Sponsorship - \$1,500**

- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference

**Virtual Session Sponsor- \$1,200**

- Banner on virtual session.
- Commercial before the session

**Beacon Sponsorship - \$500**

- Included in the list of supporters on the NYAMA Webpage, Virtual Platform, and signage at the conference
- Listing with logo in Program, Agenda, Schedule-at-a-Glance and virtual platform
- Logo and link on NYAMA website
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Full contact list of conference attendees emailed 2 weeks before and 2 weeks after the conference

**Exhibitor Opportunities - \$325 NYAMA Member Price | \$400 Non-Member Price**

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

**\*additional partnership/sponsorships may be added as opportunities arise**