

Step Progression Plan

2020 - 2022

Revised: 11/25/19

2022
A TRUE LEADER
IN THE FUTURE
OF AVIATION

2021
BUILDING THE
CASE: WHY NYS?
WHY NYAMA?

2020
ENHANCING THE
MEMBERSHIP
EXPERIENCE

4Q 2019
Preparation &
Kick-Off Phase

In the third year of the plan, we will focus on NYAMA as the “go-to” and trusted source on aviation legislative and regulatory affairs in NYS. These efforts will include building greater connections and rapport with government agencies officials, and other allies.

- Creating new opportunities to build-up our industry—addressing pilot shortage, etc.
- Bring Governor and state officials to NYAMA functions.
- Be a greater force “at the legislative table.”

We will focus on promoting greater understanding and appreciation of aviation and its impact on our state—and the role NYAMA plays in its success.

- We will use every opportunity to tell the story.
- Target offerings to the needs of specific generations and stakeholders.

This year’s theme will focus NYAMA’s efforts at reaching out to and connecting with ALL aviation managers across NYS. We want to show our colleagues the value and power of membership!

- Develop annual messaging and outreach plan.
- Target beyond “traditionals.”
- Review/update dues.

- Review and approve Step Progression and Strategic Plans.
- Look ahead to 2020 needs.

- ONGOING OPERATIONAL GOALS: ENGAGE/LEAD/ADVOCATE**
- To continue to strengthen the value proposition of NYAMA membership.
 - To actively seek new members and retain current members.
 - To develop, package and promote top-notch professional development, educational, and networking programming.
 - To proactively implement a leadership development program that provides the necessary resources and succession planning.
 - To continue wise financial management to reap the largest benefits.
 - To effectively advocate and promote the work of our members and the profession.

- NOTES**
- We will always position NYAMA as the leader and “go-to” source for New York State Aviation Managers.
 - We are building on the foundation set in the 2017-19 Strategic Plan.