



2020 Advocacy Sponsorship Opportunities
Renaissance Albany Hotel & Legislative Office Building
Attendance: approximately 50

*Sponsorships are on a first come, first served basis.**

Lunch Sponsor - \$3,500

- (4) Advocacy Day Registrations
- Two minutes to address attendees at Legislative reception or meeting (sponsor choice)
- Rotating company logo on NYAMA website throughout the 2020 year
- Company logo featured in print and electronic Advocacy Day material
- Company's promotional material or standup banned displayed throughout the lunch and at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Name Badge Sponsor - \$2,700

- (3) Advocacy Day Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Rotating company logo on NYAMA website for 6 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Breakfast Sponsor - \$2,500

- (2) Advocacy Day Registrations
- Custom sponsor poster presented during breakfast
- Rotating company logo on NYAMA website for 3 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Advocacy Day Packet Sponsor - \$1,800

- (2) Advocacy Day Registrations
- Company logo on Advocacy Day attendee and legislator packets
- Rotating company logo on NYAMA website for 2 months
- Company logo featured in print and electronic Advocacy Day material
- Mention in weekly newsletter – eCurrents

Smooth Landing Sponsor - \$1,200

- Rotating company logo on NYAMA website for 1 month
- Company logo featured in print and electronic Advocacy Day material

Beacon Sponsor - \$500

- Company logo featured in print and electronic Advocacy Day material



2020 Fall Conference Sponsorship Opportunities

DoubleTree by Hilton

Hosted by: Binghamton Airport

Attendance: 150

*Sponsorship Opportunities are on a first come, first served basis.**

Platinum/Event Sponsorship (Welcome Reception or Awards Dinner) - \$8,000

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference

Gold/Event Sponsorship (Golf Tournament or Social Outing) - \$5,500

- Conference registration for (3) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Listing in presentations at conference

Silver/Event Sponsorship (Breakfast) - \$4,000

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)



Beverage Sponsorship- \$4,000

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on beverage sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

Name Badge Sponsorship-\$2,700

- (2) Fall Conference Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Break Sponsorship-\$2,700

- (2) Fall Conference Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Bronze Sponsorship - \$1,500

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listings in presentations at conference

Beacon Sponsorship - \$500

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts

Exhibitor Opportunities - \$325 NYAMA Member Price | \$400 Non-Member Price

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

***additional partnership/sponsorships may be added as opportunities arise**