



2023 Fall Conference Sponsorship Opportunities

Hosted by: Port Authority of NY and NJ

Attendance: 125

Title Sponsor - \$ 20,000 - **SOLD**

- Conference registration for (8) company representatives
- Prominent company logo on conference signs at cruise boarding point & onboard ship on dinner tables & bar counter
- Exhibitor Table included
- (2) minutes of podium time at General Session
- (2) minutes of podium time during evening cruise
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

Platinum Sponsor - \$10,000

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

Gold Sponsor - \$6,500

- Conference registration for (3) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Includes one commercial played each day of the conference



Silver Sponsor - \$5,000

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)

Keynote Sponsorship \$4,750 **SOLD**

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks

\$4,500 Session Sponsor

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercials played before the session

Beverage Sponsorship- \$4,500 **SOLD**

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on beverage sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

Name Badge Sponsorship \$3,500 **SOLD**

- Fall Conference Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Bronze Sponsor - \$3,000

- (1) Fall Conference Registrations
- Logo in conference brochure
- Company logo on event sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Listings in presentations at conference



Partner Sponsor - \$2,500

- Company Logo on event sponsor signage
- Company logo featured in print and electronic Fall Conference material

Wi-Fi Sponsorship - \$2,500

- Company Logo on Wi-Fi login
- Company logo featured in print and electronic Fall Conference material

Bag Sponsorship - \$2,000 **SOLD**

- Company logo printed on participant bag that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Hand Sanitizer Sponsorship - \$2,000

- Company logo printed on hand sanitizer that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Beacon Sponsorship - \$625

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts

Ad space for brochure - \$400-\$600

- Quarter Page- \$400
- Half Page- \$500
- Full Page- \$600
- In-Kind (valued between \$400-\$600)

Promote Your Company/Organization (Members Only) - \$650

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website

Exhibitor Opportunities - \$425 NYAMA Member Price | \$550 Non-Member Price

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)- \$575

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

***Don't see a sponsorship you like? Call us (518.687.2241), we will help create one for you! ***