



2022 Advocacy Sponsorship Opportunities

Empire State Plaza & Legislative Office Building

Attendance: approximately 50

*Sponsorships are on a first come, first served basis.**

Lunch Sponsor - \$3,500

- (4) Advocacy Day Registrations
- Two minutes to address attendees at Legislative reception or meeting (sponsor choice)
- Rotating company logo on NYAMA website throughout the 2020 year
- Company logo featured in print and electronic Advocacy Day material
- Company's promotional material or standup banned displayed throughout the lunch and at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Name Badge Sponsor - \$2,700

- (3) Advocacy Day Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Rotating company logo on NYAMA website for 6 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Breakfast Sponsor - \$2,500

- (2) Advocacy Day Registrations
- Custom sponsor poster presented during breakfast
- Rotating company logo on NYAMA website for 3 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Advocacy Day Packet Sponsor - \$1,800

- (2) Advocacy Day Registrations
- Company logo on Advocacy Day attendee and legislator packets
- Rotating company logo on NYAMA website for 2 months
- Company logo featured in print and electronic Advocacy Day material
- Mention in weekly newsletter – eCurrents

Smooth Landing Sponsor - \$1,500

- Rotating company logo on NYAMA website for 1 month
- Company logo featured in print and electronic Advocacy Day material

Beacon Sponsor - \$750

- Company logo featured in print and electronic Advocacy Day material