



## **2021 Fall Conference Sponsorship Opportunities**

Hosted by Albany International Airport

Attendance: 150

*Sponsorship Opportunities are on a first come, first served basis. \**

### **Platinum/Event Sponsorship (Welcome Reception or Awards Dinner) (includes commercial)- \$8,000**

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference brochure
- Logo and link on NYAMA website
- “Brought to you by” after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

### **Gold/Event Sponsorship (Golf Tournament **SOLD OUT**) (includes commercial)- \$5,500**

- Conference registration for (3) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Includes one commercial played each day of the conference

### **Silver/Event Sponsorship (Breakfast) - \$4,000**

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)

**Key Note Sponsorship(includes commercial)- \$3,750 SOLD OUT**

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks

**Session Sponsorship (includes commercial)- \$3,500**

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercials played before the session

**Beverage Sponsorship- \$3,500 SOLD OUT**

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on beverage sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

**Break Sponsorship \$2,500**

- (1) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

**Bag Sponsorship - \$1,500 SOLD OUT**

- Company logo printed on participant bag that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

**Hand Sanitizer Sponsorship - \$1,500 SOLD OUT**

- Company logo printed on hand sanitizer that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

**Bronze Sponsorship - \$1,500**

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listings in presentations at conference

**Beacon Sponsorship - \$500**

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts



### **Ad space for brochure**

- Quarter Page- \$300
- Half Page- \$400
- Full Page- \$500
- In-Kind (valued between \$300-\$500)



### **Promote Your Company/Organization (Members Only) - \$500**

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website

### **Exhibitor Opportunities - \$350 NYAMA Member Price | \$600 Non-Member Price**

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

### **Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-\$520**

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

**\*additional partnership/sponsorships may be added as opportunities arise**