



2021 Fall Conference Sponsorship Opportunities

Hosted by Albany International Airport

Attendance: 150

Sponsorship Opportunities are on a first come, first served basis. *

Platinum/Event Sponsorship (Welcome Reception or Awards Dinner) (includes commercial)- \$8,000

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

Gold/Event Sponsorship (Golf Tournament or Social Outing) (includes commercial)- \$5,500

- Conference registration for (3) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Includes one commercial played each day of the conference

Silver/Event Sponsorship (Breakfast) - \$4,000

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)

Key Note Sponsorship(includes commercial)- \$3,750 SOLD OUT

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks

Session Sponsorship (includes commercial)- \$3,500

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercials played before the session

Beverage Sponsorship- \$3,500 SOLD OUT

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on beverage sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

Break Sponsorship \$2,500

- (1) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

Bag Sponsorship - \$1,500 SOLD OUT

- Company logo printed on participant bag that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Hand Sanitizer Sponsorship - \$1,500

- Company logo printed on hand sanitizer that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Bronze Sponsorship - \$1,500

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listings in presentations at conference

Beacon Sponsorship - \$500

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts



Ad space for brochure

- Quarter Page- \$300
- Half Page- \$400
- Full Page- \$500
- In-Kind (valued between \$300-\$500)



Promote Your Company/Organization (Members Only) - \$500

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website

Exhibitor Opportunities - \$350 NYAMA Member Price | \$600 Non-Member Price

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-\$520

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

***additional partnership/sponsorships may be added as opportunities arise**